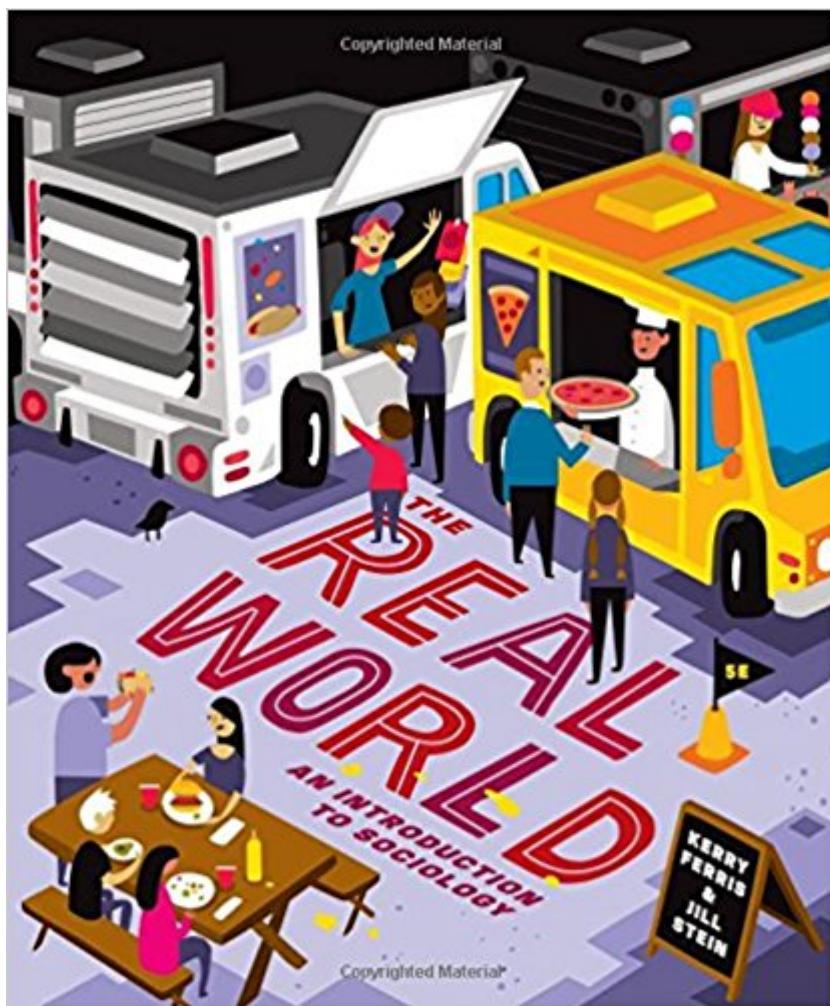


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The Real World: An Introduction To Sociology (Fifth Edition)



Synopsis

The most relevant textbook for today's students. The Real World succeeds in classrooms because it focuses on the perspective that students care about most—*their own*. In every chapter, authors Kerry Ferris and Jill Stein use examples from everyday life and popular culture to draw students into thinking sociologically and to show the relevance of sociology to our relationships, our jobs, and our future goals. New to the Fifth Edition, two Data Workshops in every chapter give students a chance to apply theoretical concepts to their personal lives and actually do sociology.

Book Information

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Customer Reviews

Kerry Ferris is Associate Professor of Sociology at Northern Illinois University. She uses ethnographic methods to study fame as a system of social power. Currently, she is researching the lives of professional celebrity impersonators and also analyzing the emotions communicated by celebrities in red-carpet interviews. Jill Stein is Professor and Chair of the Department of Sociology and Anthropology at Santa Barbara City College. In addition to teaching Introduction to Sociology every semester, she has studied narrative processes in 12-step programs, the role of popular culture in higher learning, and group culture among professional rock musicians.

Good quality.

great

The Real World, 2nd Ed. was a phenomenal read for being a textbook. The material is so current and easy to relate to. Examples such as the television show, The Hills, are awesome. The studies and statistics are up to date. The material isn't just there, it is presented in a way that makes it nearly impossible to not understand a concept. If you need this for a class, you will most likely be pleasantly surprised.

Great seller! 100% great quality! I'm very satisfied with product!

my book was in poor shape (the cover and a few pages torn) however that's what i was expecting as it was a previously owned text. for the price it was defiantly worth buying for a single semester class with a crazy teacher. there were some markings in the book when it said there were none but everything was legible and easy to see.

Very good.

The book was really rough looking on the outside but surprisingly ok on the inside. Quick shipping relatively easy return.

very nice outlook to sociology and how things can affect others without us knowing. very nice book a must read for those into sociology, history and or philosophy. nice basic concepts.

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